



VIETNAM HOLDING 6th FORUM

Strategic Management: Short-term View vs. Sustainability

Thang Long Ballroom, Melia Hanoi Hotel
44B Ly Thuong Kiet Street, Hanoi

Hanoi - June 17th, 2011

Agenda

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| 08:30 - 08:50 | Registration |
| 08:50 - 09:00 | Opening by
<i>Mrs. Min Hwa Kupfer-Chairperson of VietNam Holding</i> |
| 09:00 - 09:30 | Lessons learned from the Global Economic and Financial Crises
<i>Prof. Rolf Dubs, Board of Directors of VietNam Holding, former President of the HSG University (Switzerland)</i> |
| 09:30 - 09:45 | Sustainability Case Studies
<i>Mr. Benjamin McCarron, Head of Research at Responsible Research in Singapore</i> |
| 09:45 - 10:15 | Tea break |
| 10:15 - 11:20 | Panel discussion: <ul style="list-style-type: none">• Dr. Doan Duy Khuong, Vice Executive President of VCCI cum Co-Chairman of Vietnam Business Council for Sustainable Development (VBCSD)• Dr. Le Dang Doanh, Former Advisor of MPI• Dr. Nguyen Manh Cuong, Vice Chairman and General Secretary of the Young Business Association• Mrs. Tran Kim Lien, Chairwoman and CEO of National Seeds JSC.• Mr. Benjamin McCarron, Head of Research at Responsible Research Singapore• Moderator: Prof. Rolf Dubs, Prof. Rolf Dubs, Board of Directors of VietNam Holding, former President of the HSG University (Switzerland) |
| 11:20 - 11:45 | Q&A Session |
| 11:45 - 11:50 | Closing by
<i>Dr. Doan Duy Khuong, Vice Executive President of VCCI cum Co-Chairman of Vietnam Business Council for Sustainable Development (VBCSD)</i> |